

# David Wexler | Technical Writer, UX Writer/Researcher, Editor

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## SKILLS AND TOOLS

**General Skills:** Technical Writing, Copywriting, Copy Editing, Proofreading, Design, Research

**Tech Skills:** Markdown Language, Instruction Guide Writing, Specification Document Writing, Design Thinking, User Research, User Interviews, Persona Creation, User Flows, Task Flows, User Journey Maps, Ideation, Wireframing, Information Architecture, Rapid Prototyping, Usability Testing, Agile Development, HTML, CSS, XML

**Tools:** Figma, Sketch, InVision, Zeplin, Abstract, Gitlab, Google Suite, MS Office Suite

## EXPERIENCE

**Freudigman & Billings** | *Writing Specialist/Instructional Coach* | Westport, CT | August 2020 - Present

- Coached in composition and writing for high school students, specializing in college application essays
- Edited essays, papers, emails, and other written works for clarity, consistency, and tone
- Designed and helped implement total company website overhaul

**Freelance Copy Editor, Writer, and Web Developer** | 2010 - Present

- Copy Editor for "Applied Flow: Stop Burnout. Be Awesome" by Heather C. Ingram. Edited for style, clarity, and errors. Proofread entire manuscript
- Built website for What's New in the Romance Department using Wix. Site collected memoirs of real people finding their partners.
- Wrote several freelance articles for website Geeky Universe, a culture website about science fiction and fantasy

**Urban Archive** | *User Experience Consultant* | New York, NY | October 2018

- Consulted for non-profit Urban Archive to redesign their primary application and museum audio tour experience
- Performed User Research and Usability Tests to understand user pain points and desires
- Worked with a team to generate design solutions, iterating and testing through 3 design cycles
- Delivered a presentation, hi-fi prototype, research report, and spec doc to client

**Edhesive STEM Curriculum** | *Curriculum Developer* | New York, NY | January - May 2018

- Wrote assignments and lessons for AP Computer Science courses using Markdown language
- Answered code and curriculum questions in Java on user forums
- Worked extensively in Canvas platform to update and improve course material

**Xapix.io** | *Software Developer/API Manager* | New York, NY | October 2016 - December 2017

- Worked under CTO to improve and expand Rails-based API management platform
- Wrote authentication adapters in Ruby for several APIs and onboarded them into Xapix
- Completed projects in Ruby/Rails and HTML/CSS/Javascript to improve user interface

**Wexler Educational Consulting** | *Educational Consultant, Writing Specialist* | Westport, CT | June 2006 - May 2016

- Advised and educated students and families about their college choices
- Assisted students in the planning, outlining, writing and editing of all college and graduate school application essays and supplements

**UpToDate, Inc.** | *Editorial Assistant - Gastroenterology/Hepatology* | Wellesley, MA | April 2003 - May 2004

- Managed programs to update existing section encyclopedia content, working under Physician Editor
- Edited and proofread medical writing and research and coordinated peer review and editing of content

## EDUCATION

**User Experience Design Immersive Program** | *General Assembly* | New York, NY

- Full-time course consisting of over 400 hours of design education over 10 weeks from experienced design professionals
- Certificate of completion earned October 2018

**Web Development Immersive Program** | *The Flatiron School* | New York, NY

- Full-stack Web Development 12-week Immersive program, focusing on Ruby on Rails and Javascript

**M.A. Cinema Studies** | *Tisch School of the Arts at New York University*

**B.A. Philosophy** | *Tufts University*

- GPA: 3.6