# Aisha "Ash P" Panjwaneey

**♥** Karachi, Pakistan

Mashpreads@gmail.com

92 345 2244166

www.ashpreads.com



I bring over two decades of experience in literary editing across diverse genres and online content. I own Ash P Reads Editing Services. Known as "the book surgeon," I specialise in safe-for-work nonfiction and fiction for all ages. I have a background in early childhood education and a particular expertise in working with ESL authors, helping bring structure to their stories and developing their individual writing voices.

I am a member of the Editorial Freelancers Association (EFA), a volunteer editor for #RevPit, a verified editor on Indie Author Connect (IAX), and as a member of the Comic Book Editors Alliance (CBEA), I am being mentored in comic book editing. A self-proclaimed logophile, lexophile, and librocubicularist, you will often find me reading, networking with my peers, or learning a new skill in my free time.

### **Education:**

• Bachelor of Arts in Mass Communication, English Literature, and Education.

### **Certifications & Courses:**

- Digital Marketing
- Freelancing
- Video Editing
- Graphic Design
- Communication & Soft Skills
- Creative Writing
- Digital Literacy
- Al in Teaching
- Google Soft Skills Certification
- Sweet Cherry School-Pathways to Publishing
- Al for Editors

### **Editorial Skillsets & Services:**

- Developmental editing
- Line and copyediting combo
- Proofreading
- Beta reading (free and paid)
- Manuscript assessment
- Query packet assessment
- Consultation, authenticity/sensitivity reading
- Translations from Urdu to English

## **Work History:**

#### Portfolio-Fiction

1. Client: Charlene Hartnady - USA Today Best-Selling Author

Website: <a href="https://www.charlenehartnady.com">https://www.charlenehartnady.com</a> Amazon: <a href="https://tinyurl.com/CharleneHartnady">https://tinyurl.com/CharleneHartnady</a>

Goodreads: https://www.goodreads.com/goodreadscomcharlene hartnady

Working with the client from 2014-current Genre: Fantasy, Paranormal, Romance

Roles: Supervising Editor (Ash P), Beta Reader, ARC Reader, Proofreader (HP since 2022)

Words per book: 70k plus Total Projects: 83 and counting

2. Client: B.E. Brouillard

Amazon: https://tinyurl.com/B.E.-Brouillard

Goodreads: https://www.goodreads.com/author/show/20928339.B E Brouillard

Working with the client from 2020 to 2023

Total Projects: 10

Genre: Fantasy, Paranormal, Romance

Roles: Supervising Editor (Ash P), Beta Reader, ARC Reader, Proofreader (HP since 2023)

Words per book: 65-70k

3. Client: Linsey Hall

Website: <a href="http://www.linseyhall.com">http://www.linseyhall.com</a> Amazon: <a href="https://tinyurl.com/LinseyHall">https://tinyurl.com/LinseyHall</a>

Working with the client from 2014-current

Total Projects: 68

Genre: Urban Fantasy, Paranormal, Romance

Role: Proofreader

Approximate pages per book: 200-500

4. Client: Veronica Douglas-Amazon Bestseller

Website: <a href="https://www.veronicadouglas.com">https://www.veronicadouglas.com</a> Amazon: <a href="https://tinyurl.com/VeronicaDouglas">https://tinyurl.com/VeronicaDouglas</a>

Working with the client from 2021-current

Total Projects: 10

Genre: Urban Fantasy, Paranormal, Romance

Role: Proofreader

Approximate pages per book: 200-500

5. Client: Grea Alexander

Website <a href="https://greaalexander.seamonkeyink.com/index.html">https://greaalexander.seamonkeyink.com/index.html</a>

Amazon: <a href="https://tinyurl.com/GreaAlexander">https://tinyurl.com/GreaAlexander</a>

Worked with the client from 2014-current

Total Projects: 14

Genre: Fantasy, Historical Fiction, Horror

Role: Proofreader

Approximate pages per book: 200-500

6. Client: Gillian Grant

Website: <a href="https://www.gilliangrant.com">https://www.gilliangrant.com</a> Amazon: <a href="https://tinyurl.com/GillianGrant">https://tinyurl.com/GillianGrant</a>

Worked with the client in April 2022

Total Projects: 1 Genre: Fantasy

Role: Beta Reader for Book 3 of 4

7. Client: HarperCollins UK

Author: Ross Welford

Worked with the client in October 2023

Total Projects: 1

Genre: Children's Fiction

Role: Proofreading of Foreign Text

# 8. Client: Elisabeth Naughton-USA Today, and Wall Street Journal Bestseller, RITA® Award winner

Website: <a href="http://www.elisabethnaughton.com">http://www.elisabethnaughton.com</a> Amazon: <a href="https://tinyurl.com/ElisabetNaughton">https://tinyurl.com/ElisabetNaughton</a>

Worked with the client in August 2016

Total Projects: 3

Genre: Suspense, Romance Role: Beta Reader for Books 1-3

Approximate pages per book: 350-410

### 9. Client: Ree Augustine (my #RevPit 2025 winner)

Website: <a href="http://www.reeaugustine.com/">http://www.reeaugustine.com/</a>

Working with client since April 2025

Total Projects: 1

Genre: Middle Grade Fantasy Role: Developmental Editor (The client is currently querying)

#### Portfolio - Nonfiction

1. Client: Tarnya Coley and TC Publishing

Best female-focused Publisher 2022. SIMA global award for the most influential woman in 2021. UK Enterprise Award - Best Independent Book Publisher 2023. Christian Woman in Media Award 2024. Nominated for the Most Inspirational Entrepreneur of the Year Award for the 2025 Inspire Awards.

Website: <a href="https://www.tc-publishing.com/">https://www.tc-publishing.com/</a>

Facebook: <a href="https://www.facebook.com/TarnyaColeyPublishing">https://www.facebook.com/TarnyaColeyPublishing</a>

Amazon: https://www.amazon.co.uk/Tarnya-Coley/e/Bo7DBCDBRQ/ref=aufs\_dp\_mata\_dsk

Working with the client since 2022-current

Total Projects: 11 and counting

Genres: Non-fiction, Self-Help, Motivational, Biography, Memoir

Roles: Developmental Editor, Manuscript Critique, Revisions writer, Copy Editor, Line Editor, Proofreader, Development. Compilation of TC Publishing Style Guide based on

New Hart's Rules and in-house style requirements.

2. Client: Shena Lashey

Website: <a href="https://www.shenalashey.com/">https://www.shenalashey.com/</a> and <a href="https://www.blackgirlsheal.org/">https://www.shenalashey.com/</a> and <a href="https://www.blackgirlsheal.org/">https://www.blackgirlsheal.org/</a>

YouTube: https://www.youtube.com/c/BlackGirlsHeal Podcast: https://www.blackgirlsheal.org/podcast

Working with the client since 2024-current

Total Projects: 2

Genres: Self-Help, Motivational, Guide, Well-Being

Roles: Developmental Editor, Proofreader

3. Client: E. Prybylski

Website: <a href="https://ehprybylski.com/">https://ehprybylski.com/</a> Amazon: <a href="https://a.co/d/6080zTX">https://a.co/d/6080zTX</a>

Worked with client in June 2024

Total Projects: 1

Genre: Book Publishing Guide

Role: Beta Reader

Approximate pages per book: 236

### 4. Client: Arrahman Arraheem Network (ARAR Network)

I have been volunteering with ARAR Network since 2000. I have worked on a majority of the projects developed by the women's team. I proofread, copyedit, translate, and write subtitles for lectures and social media content. I also created an in-house style guide for ARAR Network content that uses conscious and plain language.

Genre: Religious, Motivational, Humanitarian

Languages: English and Urdu

Website: <a href="https://arrahman-arraheem.com/">https://arrahman-arraheem.com/</a>

Facebook: https://www.facebook.com/ArrahmanArraheemNetwork/ YouTube: https://www.youtube.com/c/ArrahmanArraheemNetwork/ Instagram: https://www.instagram.com/arrahmanarraheemnetwork/

# **Client Testimonials**

**Tarnya Coley** 

**Grea Alexander** 

**Veronica Douglas** 

**Linsey Hall** 

**Charlene Hartnady** 

E. Prybylski

**B.E.** Brouillard